

# OPTIMIZATION SERVICES

Gain efficiencies for smarter, leaner business operations.

BRMi advisors and technologists provide performance insights and enable efficient operations through process analysis, strategic alignment, and streamlined design; automation; and analytics-based decision support.

Our expertise and practical experience in discovering improvement opportunities and determining effectiveness of methods and tools yields smarter, leaner operations. Our business optimization services include the following:



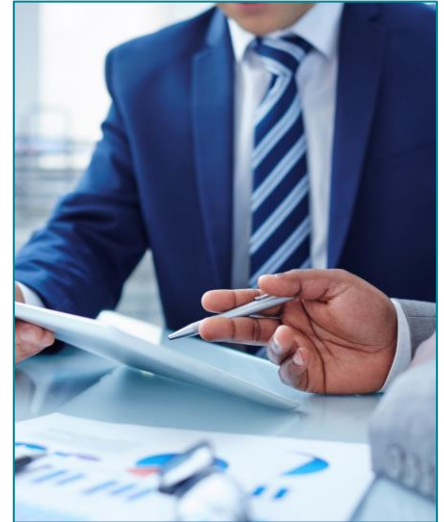
## Business Process Management

- Modeling, measurement, automation, and optimization
- Functional, mission, and/or enterprise goals
- Organizational and operational evaluation



## Automation

- Process-led technology enablement
- Intelligent automation (IA) or robotic process automation (RPA) solution suitability
- Process review and task selection
- Process-automation implementation and platform integration



## Business Analytics

- Methods and tools
- Information discovery, data cleansing & normalization, and reporting and dashboards
- Information consumption and decision enablement
- Structured and unstructured data transformation.

We pursue three outcomes crucial to a performance based, customer-driven agency or business: (1) clarity on strategic direction, (2) alignment of available resources, and (3) increased discipline and efficiency in daily operations.

**DECISIVE OUTCOMES  
FOR PERFORMANCE  
BASED, CUSTOMER-  
DRIVEN BUSINESS**

## We're Partners in Your Success, Whatever Your Business.

BRMi serves both private and public sectors, from the national security establishment to monetary and financial institutions, statistical and regulatory bodies, and many others. A few of our successes ...



### Records & Information Maturity

#### U.S. Department of Homeland Security

We modeled all records and information management (RIM) processes and practices, identified management maturity for each component agency, and gave step-by-step advancement guidelines.

Our information governance strategy produced the policy, procedures, and guidance to advance RIM enterprise-wide. Our holistic view via a segment architecture brought together all operational components and three lines of business.



### Robotic Process Automation Financial Services Company

We introduced robotic process automation (RPA) technology to improve the day-to-day efficiency of bank operations. Our business process analysts identified a time consuming, repeated process for which automated assistants were the best solution. We successfully implemented RPA for the process, which improved the customer experience through faster service delivery. In just two weeks, RPA freed one full-time employee and reduced the time to outcome from 3 hours to just 1 minute.



### Information Access U.S. Department of Homeland Security

We assembled requirements, identified interoperability needs with legacy systems, and developed process standardization and streamlining scenarios for an electronic contract filing system (ECFS) that supports telework, continuity of operations, better file management, and higher efficiency. We demonstrated value through an ECFS pilot and formed an integrated project team to make recommendations on aligning processes for a permanent solution.

#### Prime Contract Vehicles

GSA Multiple Award Schedule (MAS), GS-35F-0490W  
FDIC IT Strategy and Business Solutions Support (SBSS) Basic Ordering Agreement

#### Other Contract Vehicles

FBI Information Technology Supplies and Support Services (ITSSS) IDIQ  
DHS Services for Enabling Agile Delivery (SEAD) Blanket Purchase Agreement  
DHS Architecture, Development, and Platform Technical Services (ADaPTS) BPA  
GSA 8(a) STARS III