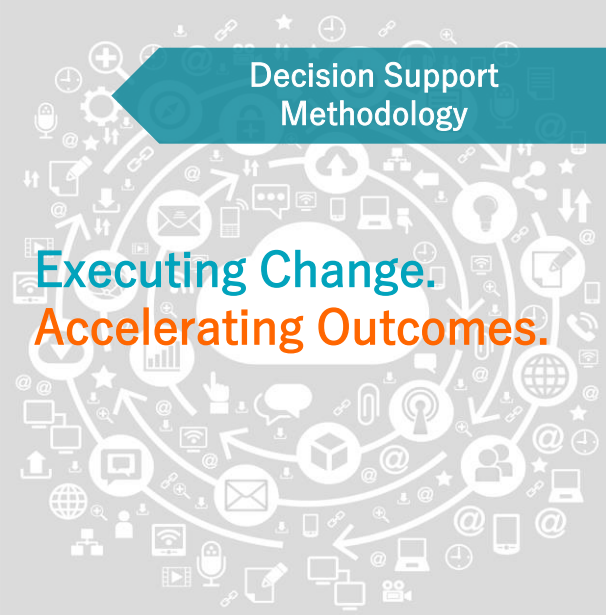




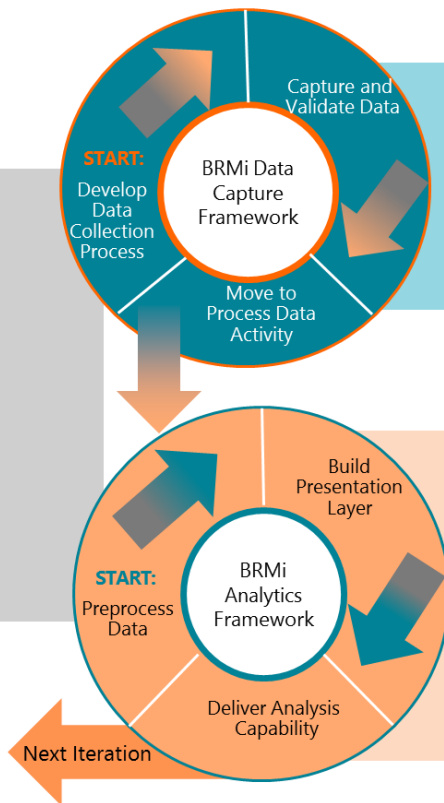
Delivering cost-effective services depends on access to timely and accurate information. BRMi's Decision Support Methodology (DSM) helps you make informed decisions by enabling access to that information. The DSM creates an environment where critical data is continuously captured, processed, and presented for analysis. DSM is iterative so organizations can begin with the highest priority areas and incrementally add more analytical capability.



**Phase 1:
Frame/Find/Form**
2 – 4 weeks

- Identify Goals & Decision Priorities
- Identify Existing Data Sets
- Identify Incomplete and Missing Data
- Create Iterative Go-Forward Plan

**Phase 2:
Follow**
4 -6 weeks per iteration



**Business Value
Outputs**

- Policies and procedures for recurring capture of authoritative data
- Data capture tools to simplify capture and maintain standardization
- Authoritative data available for analysis and forecasting
- Integration of disparate data sets
- Infinite data combination options for analysis
- Ability to forecast impacts of decision alternatives
- Ability to produce metrics on an enterprise basis
- Ability to transfer results to ad-hoc reports



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BRMi's DSM provides rapid results because it enables a smaller team to continuously deliver new data sets for incorporation into the analysis capability. Data is quickly transformed into useful information, using the tools you have already.

Let BRMi help you to discover the art of the possible. See what's missing from your current analyses and learn how you can make more informed decisions.

BUSINESS
VALUE
DELIVERED

Decision Support Methodology – Phase One

Three steps culminate in a go-forward plan and cost estimate. We identify

1. Services of interest or concern and the organization's priorities.
2. Data sets that support the target service(s) and create a data architecture to depict data origination points, user communities, and supporting platforms.
3. Identify data deficiencies so that capture processes are included in the go-forward plan.

We use what we learn to develop a plan for capturing and analyzing the data needed to create and present information critical to making informed decisions. The plan includes time and cost estimates and may propose multiple phase-two iterations to yield results quickly and minimize the impact on the organization's resources.

Decision Support Methodology – Phase Two

Two interconnected frameworks, Data Capture and Analytics, typically function in unison to enable preprocessing of existing data while processes to capture incomplete and missing data are put into place.

- *Data Capture* begins with development of any needed policies and procedures to ensure recurring capture of data from authoritative data sources. We configure your existing collaboration tools, or assist in implementing new ones, to support simplified capture of data and improve data standardization. Data that passes audit requirements is passed on to the Analytics Framework for processing and use in building presentation layers to support subsequent analyses.
- *Analytics* delivers meaningful results by correcting data-quality problems, integrating and consolidating data from disparate sources, and presenting infinite combinations of information across data sets. Our business intelligence capability ranges from straightforward performance metrics to complex relationships across a broad swath of business data. User-defined views are a feature of BRMi's DSM and an important attribute for performing ad-hoc analyses.

Presentation of the information is tool agnostic. Our breadth of expertise, including market-leading data analytics tools, means that we likely can leverage tools that you already own.

Prime Contract Vehicles

GSA Professional Services Schedule (PSS) GS-10F-0143T
GSA Information Technology (IT) Schedule 70 GS-35F-0490W
GSA STARS II Constellation 1, Functional Category 4, GS-06F-0885Z

Other Contract Vehicles

DHS PACTS II Functional Categories 1 and 2 (IT Coalition)
Treasury/IRS TIPSS-4 (Chevo Consulting)
Seaport-e (Inode Ink)